# WEST VIRGINIA LEGISLATURE

## **2022 SECOND EXTRAORDINARY SESSION**

Introduced

# House Bill 202

BY DELEGATES HANSHAW (MR. SPEAKER) AND SKAFF

(BY REQUEST OF THE EXECUTIVE)

[Introduced April 25, 2022]

A BILL to amend and reenact §18B-1-1f of the Code of West Virginia, 1931, as amended; as
 contained in Chapter 149, Acts of the Legislature, Regular Session, 2022; and to amend
 and reenact and §18B-1-2 of said code; all relating to reclassifying Bluefield State College
 as a statutorily exempt school.

Be it enacted by the Legislature of West Virginia:

### ARTICLE 1. GOVERNANCE.

### §18B-1-1f. State college and university exemption status.

1 (a) The Legislature finds that:

(1) Efficiencies, entrepreneurialism, and the effectiveness of governing boards in fulfilling
certain goals can be incentivized through the accountability and autonomy associated with
exemption status for state colleges and universities based on meeting certain criteria; and

5 (2) Leading higher education authorities in the nation identify common, key performance
6 indicators as an important measure of institutional effectiveness, including, but not limited to,
7 enrollment benchmarks, fiscal benchmarks, and student success benchmarks.

8 (b) The following definitions apply to terms used in this section:

9 (1) "Administratively exempted schools" means state colleges and universities:

10 (A) That achieve and maintain three out of five of the following:

11 (i) Graduation rates: A three-year average graduation rate of not less than 45 percent;

12 (ii) Retention rates: A three-year average retention rate of not less than 60 percent; and

13 (iii) Credit head count enrollment: A three-year credit head count enrollment increase, or

14 a decrease of not more than five percent over the same period;

(iv) Days of cash reserved: A three-year average of not less than 50 days cash reserved;
and

(v) Composite Financial Index: A Composite Financial Index of not less than one as
 reported in the college and university's audited financial statements; or

(B) Whose governing board requests a review by the chancellor of any special
 circumstances and the commission grants administratively exempted status based on those
 special circumstances as verified by the chancellor after his or her review.

(2) "Composite Financial Index" means the benchmarking tool used by the Higher
Learning Commission as a financial indicator and developed specifically for the higher education
industry and is a combination of several different ratios, each of which is comprised of data that,
when analyzed further, can provide insight into an institution's financial health and inform
decision-making processes;

(3) "Credit headcount enrollment" means the total number of unique students, but not
counting dual-enrolled high school students, who enrolled in credit-bearing classes during the fall,
spring, and summer terms in a given academic year at a specific institution;

30 (4) "Days of cash reserved" means the audited end of fiscal year cash balance, multiplied
31 by 365, and then divided by the audited total expenses less depreciation, and less other post
32 employment benefit and pension liability expenses;

33 (5) "Graduation rates" means the proportion of first time in college students who obtain a
34 bachelor's degree within six years, as further defined by and reported to the commission;

35 (6) "Retention rates" means the proportion of first-time, fall term, full-time freshmen
 36 students who are in continuing enrollment in the fall term of the next succeeding year; and

37 (7) "State college and university" shall have the same meaning as provided in §18B-1-238 of this code.

(c) Any state college and university may apply to the commission for designation as an
administratively exempted school. The commission shall make its determination as to whether to
grant or deny exemption designation based on the definition of administratively exempted school.
The commission shall propose rules for legislative approval pursuant to §29A-3A-1 *et seq.* of this
code to implement the provisions of this section and that addresses loss of an administratively
exempted designation. The rule shall at least include the following:

45 (1) After the first year an administratively exempted school fails to meet three of the five
46 criteria under the definition of administratively exempted schools, the commission may advise the
47 institution on strategies that may be implemented in order to meet three of the five criteria before
48 the following year;

49 (2) An institution may not lose its designation as an administratively exempted school until
50 it has failed to meet three of the five criteria under the definition of administratively exempted
51 schools for two consecutive years;

52 (3) If an institution is administratively exempt based on special circumstances, the 53 commission may revoke the administratively exempted status of a state college and university if 54 it determines that the special circumstance that the state college and university's administratively 55 exempted status is based on no longer exists; and

56 (4) The commission shall provide notice to the institution at least 30 days before revoking
57 the institution's administratively exempted status.

58 (d) Notwithstanding any other provision of this code to the contrary:

(1) West Virginia University, including West Virginia University Potomac State College and West Virginia University Institute of Technology; Marshall University; <u>Bluefield State College</u>; and the West Virginia School of Osteopathic Medicine, which are statutorily exempted schools under §18B-1-2 of this code, are institutions of unique characteristics and their continuing inclusion as a statutorily exempted school is confirmed; and

64 (2) No other state institution of higher education maintains exempted school status 65 pursuant to any other provision of this code except any exempted school status designated by 66 the commission pursuant to this section: *Provided*, That notwithstanding any provision of this 67 section to the contrary, any college or university shall be exempt from the requirement that the 68 commission approve the establishment of new four-year programs on their own campuses for 69 programs incentivized within the funding formula established in §18B-1B-4 of this code if the state

appropriation to that school is less than 40 percent of their operating expenses for threeconsecutive years.

(e) Notwithstanding any other provision of this code to the contrary, any state college and
 university that applies and is designated by the commission as an administratively exempted
 school is exempt from the following:

(1) The required approval of capital projects to ensure that capital projects and facility
 needs are managed effectively pursuant to §18B-1B-4(a)(10) of this code;

77 (2) The development and approval of institutional mission definitions pursuant to §18B78 1B-4(a)(34) of this code;

(3) The program approval required pursuant to §18B-1B-4(a)(35) of this code;

80 (4) The rules providing guidance to the governing boards in filling vacancies in the office
81 of the president pursuant to §18B-1B-6(d) of this code;

(5) The commission's rule governing and controlling acquisitions and purchases pursuant
to §18B-5-4 of this code, upon adoption by the board of governors of said school of its own rule
governing and controlling acquisitions and purchases pursuant to §18B-5-4 of this code, following
the procedures for adoption of rules provided for in this code;

86 (6) The required approval of capital improvement projects exceeding \$3 million pursuant
87 to \$18B-19-6 of this code;

(7) The required approval of lease-purchase agreements for capital improvements and
 equipment of \$1.5 million or greater pursuant to \$18B-19-11 of this code; and

90 (8) The required approval of real estate transactions, lease purchase, and new building
91 construction exceeding \$1 million pursuant to §18B-19-13 of this code.

92 (g) Not later than the January interims of each year, the commission shall submit a report 93 to the Legislative Oversight Commission on Education Accountability relating to the 94 administratively exempted schools eligibility criteria established by this section, providing the data 95 for each of the three preceding years, as available, and the three-year average thereof, for each

96 of the state institutions of higher education under its jurisdiction. The commission shall share the97 report with the institutions.

#### §18B-1-2. Definitions.

The following words when used in this chapter and Chapter 18C of this code have the
 meanings ascribed to them unless the context clearly indicates a different meaning:

"Administratively linked community and technical college" means a state institution of
higher education delivering community and technical college education and programs which has
maintained a contractual agreement to receive essential services from another accredited state
institution of higher education prior to July 1, 2008;

7 "Advanced technology center" means a facility established under the direction of an
8 independent community and technical college or the council for the purpose of implementing and
9 delivering education and training programs for high-skill, high-performance 21st century
10 workplaces;

11 "Approve" or "approval", when used in reference to action by the commission or the 12 council, means action in which the governance rationale of a governing board under its jurisdiction 13 is given due consideration, and the action of the commission is to additionally establish whether 14 the proposed institutional action is consistent with law and established policy and is an appropriate 15 advancement of the public interest;

"Board of visitors" means the advisory board previously appointed for the West Virginia
Graduate College and the advisory board previously appointed for West Virginia University
Institute of Technology, which provide guidance to the Marshall University Graduate College and
West Virginia University Institute of Technology, respectively;

20 "Broker" or "brokering" means serving as an agent on behalf of students, employers,
21 communities, or responsibility areas to obtain education services not offered at that institution.
22 These services include courses, degree programs, or other services contracted through an
23 agreement with a provider of education services either in-state or out of state;

"Chancellor" means the Chancellor for Higher Education where the context refers to a
function of the Higher Education Policy Commission. "Chancellor" means the Chancellor for
Community and Technical College Education where the context refers to a function of the West
Virginia Council for Community and Technical College Education;

"Chancellor for Community and Technical College Education" means the chief executive
officer of the West Virginia Council for Community and Technical College Education employed
pursuant to §18B-2B-3 of this code;

31 "Chancellor for Higher Education" means the chief executive officer of the Higher
 32 Education Policy Commission employed pursuant to §18B-1B-5 of this code;

33 "Collaboration" means entering into an agreement with one or more providers of education
34 services in order to enhance the scope, quality, or efficiency of education services;

35 "Community and technical college", in the singular or plural, means the free-standing 36 community and technical colleges and other state institutions of higher education which deliver 37 community and technical college education. This definition includes Blue Ridge Community and 38 Technical College, BridgeValley Community and Technical College, Eastern West Virginia 39 Community and Technical College, Mountwest Community and Technical College, New River 40 Community and Technical College, Pierpont Community and Technical College, Southern West 41 Virginia Community and Technical College, West Virginia Northern Community and Technical 42 College, and West Virginia University at Parkersburg;

43 "Community and technical college education" means the programs, faculty,
44 administration, and funding associated with the delivery of community and technical college
45 education programs;

46 "Community and technical college education program" means any college-level course or 47 program beyond the high school level provided through a public institution of higher education 48 resulting in or which may result in a two-year associate degree award including an associate of 49 arts, an associate of science, and an associate of applied science; certificate programs and skill

50 sets; developmental education; continuing education; collegiate credit and noncredit workforce 51 development programs; and transfer and baccalaureate parallel programs. All programs are 52 under the jurisdiction of the council. Any reference to "post-secondary vocational education 53 programs" means community and technical college education programs as defined in this 54 subdivision;

55 "Confirm" or "confirmation", when used in reference to action by the commission, means 56 action in which substantial deference is allocated to the governing authority of a governing board 57 under its jurisdiction and the action of the commission is to review whether the proposed 58 institutional action is consistent with law and established policy;

59 "Council" means the West Virginia Council for Community and Technical College
60 Education created by §18B-2B-1 *et seq.* of this code;

61 "Dual credit course" or "dual enrollment course" means a credit-bearing college-level 62 course offered in a high school by a state institution of higher education for high school students 63 in which the students are concurrently enrolled and receiving credit at the secondary level;

64 "Essential conditions" means those conditions which shall be met by community and
65 technical colleges as provided in §18B-3C-3 of this code;

66 "Exempted schools" or "statutorily exempted school" means West Virginia University,
67 including West Virginia University Potomac State College and West Virginia University Institute
68 of Technology; Marshall University; <u>Bluefield State College</u>; and the West Virginia School of
69 Osteopathic Medicine;

"Governing boards" or "boards" means the institutional boards of governors created by
\$18B-2A-1 of this code;

"Higher Education Policy Commission", "policy commission" or "commission" means the
commission created by §18B-1B-1 of this code;

"Independent community and technical college" means a state institution of higher
education under the jurisdiction of the council, which is independently accredited, is governed by

its own independent governing board, and may not be operated as a branch or off-campus
location of any other state institution of higher education. This definition includes Blue Ridge
Community and Technical College, BridgeValley Community and Technical College, Eastern
West Virginia Community and Technical College, Mountwest Community and Technical College,
New River Community and Technical College, Pierpont Community and Technical College,
Southern West Virginia Community and Technical College, West Virginia Northern Community
and Technical College, and West Virginia University at Parkersburg;

83 "Institutional operating budget" or "operating budget" means for any fiscal year an 84 institution's total unrestricted education and general funding from all sources, including, but not 85 limited to, tuition and fees and legislative appropriation, and any adjustments to that funding as 86 approved by the commission or council based on comparisons with peer institutions or to reflect 87 consistent components of peer operating budgets;

88 "Rule" or "rules" means a regulation, standard, policy, or interpretation of general
89 application and future effect;

90 "Sponsoring institution" means a state institution of higher education that maintained an
91 administrative link to a community and technical college providing essential services prior to July
92 1, 2008. This definition includes institutions whose governing boards had under their jurisdiction
93 a community and technical college, regional campus, or a division delivering community and
94 technical college education and programs;

95 "State college and university" means Bluefield State College, Concord University,
96 Fairmont State University, Glenville State College, Shepherd University, West Liberty University,
97 or West Virginia State University;

98 "State institution of higher education" means any university, college, or community and
99 technical college under the jurisdiction of a governing board as that term is defined in this section;
100 "Statewide network of independently accredited community and technical colleges" or
101 "community and technical college network" means the state institutions of higher education under

- 102 the jurisdiction of the West Virginia Council for Community and Technical College Education
- 103 which are independently accredited, each governed by its own independent governing board, and
- 104 each having a core mission of providing affordable access to and delivering high quality
- 105 community and technical education in every region of the state; and
- 106 "Vice chancellor for administration" means the person employed in accordance with §18B-
- 107 4-2 of this code. Any reference in this chapter or Chapter 18C of this code to "senior administrator"
- 108 means vice chancellor for administration.

NOTE: The purpose of this bill is to classify Bluefield State College as an "administratively exempted school" to relieve it from obtaining approval from the Higher Education Policy Commission for certain planning, acquisition, and capital improvement projects.

Strike-throughs indicate language that would be stricken from a heading or the present law and underscoring indicates new language that would be added.